



Canada's National Ukrainian Festival

2017 Sponsorship Packages

Your sponsorship can be linked to a specific event or activity within the Festival, if you prefer. Chose one of our branded sponsorship package as outlined below or contact our office to have a sponsorship package tailor-made to meet your marketing and budgetary requirements.

Zabava Stage Sponsor \$5,000 (all weekend)

The Zabava Stage is renamed the "Your Company" Zabava Stage and the most prominent banner on the stage will indicate just that. All announcements, brochures, posters and website references to that stage will include the sponsor name. "Your Company's" Zabava Stage will feature live music throughout the day and evening outdoor dance parties.

- Naming rights to stage and referred to such on all print and radio promotion
- Sponsor logo included on all promotional materials
- A full page, full color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 8 Adult weekend passes
- 16 Complimentary drink tokens

Shuttle Sponsor \$5,000

"Your Company" will present the Shuttle Service. All announcements, brochures, poster and website references to the shuttle service will include the sponsor name. "Your Company's" Shuttle Service will provide safe and convenient transportation between the Festival site and the City of Dauphin.

- Naming rights to Shuttle Service on all print and radio promotion
- Sponsor logo included on all promotional materials
- A full page, full color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 8 Adult weekend passes
- 16 Complimentary drink tokens

Kid's Corner Sponsor \$5,000

The Kid's Corner renamed the "Your Company" Kid's Corner and the most prominent banner in the area will indicate just that. All announcements, brochures, poster and website references to the stage will include the sponsor name. "Your Company's" Kid's Corner will feature activities, workshop and entertainment for children of all ages.

- Naming rights to Kid's Corner and referred to such on all print and radio promotion
- Sponsor logo included on all promotional materials
- A full page, full color print advertisement in the Festival Program Book
- Festival website sponsorship page including link
- 8 Adult weekend passes
- 16 Complimentary drink tokens

Each of the above sponsorships also includes the following:

- Invitation for two to the VIP Supper
- Recognition throughout the Festival in P.A announcement
- Acknowledgement in the Festival Program Book Sponsor Page
- Acknowledgement on the Sponsor Board at Festival Site
- Photo opportunity with Sunday evening headline performers at the VIP supper

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